Atharva Institute of Management Studies





Activity / Event Report

Name of Event/Title: 1. Data Analytics workshop

2. Project Friday Presentation

Date(s) of conduction: 14th August, 2025

Class / Sem: MMS Semester III

Faculty coordinator: Dr. Swati Agarwal

Dr. Reena Poojara

Dr. Vaibhav Patil

Student coordinator/ committee: Ms. Priyal Vishwakarma

Ms. Rrucha Rane

Mr. Chinmay More

DESCRIPTION

1. Data Analytics workshop

Objectives:

The objective of organizing the Data Analytics Workshop was to equip students with a comprehensive understanding of how data can be transformed into meaningful insights for effective decision-making. The session aimed to familiarize participants with essential tools, techniques, and real-world applications of data analytics, thereby bridging the gap between academic knowledge and industry practices. Through this initiative, students were encouraged to develop analytical thinking, problem-solving abilities, and a practical outlook toward data-driven strategies. Additionally, the course sought to create awareness about the growing career opportunities in data analytics and its significance in shaping the future of businesses across diverse sectors.

Key Takeaways:

- Importance of data analytics in modern business decision-making.
- Exposure to practical tools, techniques, and real-life case applications.
- Understanding of how raw data can be converted into actionable insights.
- Awareness of industry trends and career prospects in data analytics.
- Development of analytical thinking, logical reasoning, and problem-solving skills.

Learning Outcomes:

- Students gained a foundational understanding of data analytics concepts and applications.
- Participants developed the ability to interpret and analyze datasets for decision-making.
- Improved familiarity with data visualization techniques and business intelligence tools.
- Enhanced readiness to apply data-driven approaches in academic and professional projects.

GEO-TAGGED PHOTOS





DESCRIPTION

2. Project Friday Presentation

Objectives:

The objective of Project Friday Presentation was to introduce a newage, futuristic learning platform designed exclusively for the students of Atharva Group of Institutes. The initiative aimed at bridging the gap between academic knowledge and industry expectations by encouraging innovation, creativity, and interdisciplinary collaboration. Through this project, MMS students presented their innovative ideas through PPTs, exploring practical applications of their learning, enhancing problem-solving skills, and gaining exposure to emerging trends that will shape their professional futures.

Presentations by MMS Students:

- Pure Pouch Rrucha Rane, Chinmay More, Jyeshna Bandaru, Priyal Vishwakarma, Priyanka Choudhari
- ScentAI Ekta Lalwani, Princi Hurkat
- **Vermicompost** Sharad Shinde, Prajwal Salunke, Pavan Shirfule
- Tax-bhidu Hrutwik Shinde, Sanyam Gothi
- Ad-hero Sagar Ghotekar, Om Banote, Prasad Salunkh
- Tempix Pratik Mane, Kavish Dadhival

Key Takeaways:

- Understanding of futuristic concepts and real-world applications in emerging domains.
- Opportunity to bridge classroom learning with practical industry insights.
- Development of critical thinking, innovation, and problem-solving abilities.
- Enhanced communication, teamwork, and leadership skills through group participation.
- Inspiration to think entrepreneurially and innovatively beyond traditional academics.

Learning Outcomes:

- Students gained the ability to apply theoretical knowledge in practical scenarios.
- Improved understanding of industry trends and future career opportunities.
- Strengthened interdisciplinary collaboration skills crucial for modern workplaces.
- Enhanced confidence in presenting ideas, projects, and solutions effectively.
- Development of a futuristic mindset to adapt to technological and industrial changes.
- Cultivation of a holistic learning approach beyond textbooks, aligned with real-world challenges.

FLYER OF THE EVENT



GEO-TAGGED PHOTOS



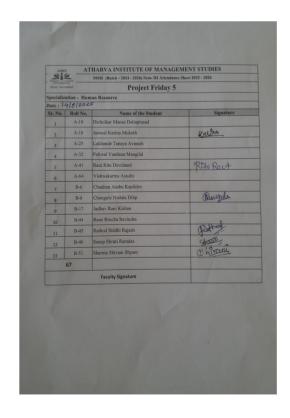


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EVENT REPORT PREPARED BY: Ms. Rrucha Rane & Mr. Chinmay More

Verified by: Dr. Swati Agarwal

Submitted to: Dr. D Henry Babu